

2011/2012



Institutional Research

January 2013

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Introduction

This report presents the outcome of the survey conducted by the Institutional Research unit of University College of the North during 2011/2012 academic session. The survey collects information from graduates to determine their employment status, as well as their level of satisfaction with the education received at UCN.

Apart from providing useful and up-to-date information to various governing authorities in UCN, this report will also help to fulfill the demand of Council on Post-Secondary Education (COPSE).

The goals and objectives of this report are to:

- Provide necessary information required for continuous development and improvement of academic programs;
- Provide information on the employment status of graduates in relation to their program of study while at UCN;
- Performance of graduates in terms of salary, job location, and types of job;
- Obtain the views of graduates about the standard and quality educational provisions in UCN.

Scope of Survey

The University College of the North surveyed 304 graduates from the 2011/2012 academic year from degree, diploma and certificate programs. Graduates from the apprenticeship programs are not included in this report. Graduates from the following programs were surveyed for 2011/2012 reports:

Certificate (20 programs):

Applied Counselling Skills
Automotive Technician
Basic Electrical
Carpentry/Woodworking
Computerized Business Applications
Computerized Business Systems
Culinary Arts
Dental Assisting
Early Childhood Education
Educational Assistant Certificate
General Studies: College Preparation
General Studies: Preparation for Technology
Health Care Aid
Health Transition
Heavy Duty Mechanic
Industrial Welding

Introduction to Industry
Law Enforcement
Law Enforcement / Correctional Officer
Pre-Employment Plumbing

Degree (2 programs):

Bachelor of Arts
Bachelor of Education

Diploma (7 programs):

Administrative Assistant
Business Administration: Accounting
Business Administration: Management
Electronic /Electrical Technician
Facilities Technician
Mature High School Diploma
Natural Resource Management

Methodology

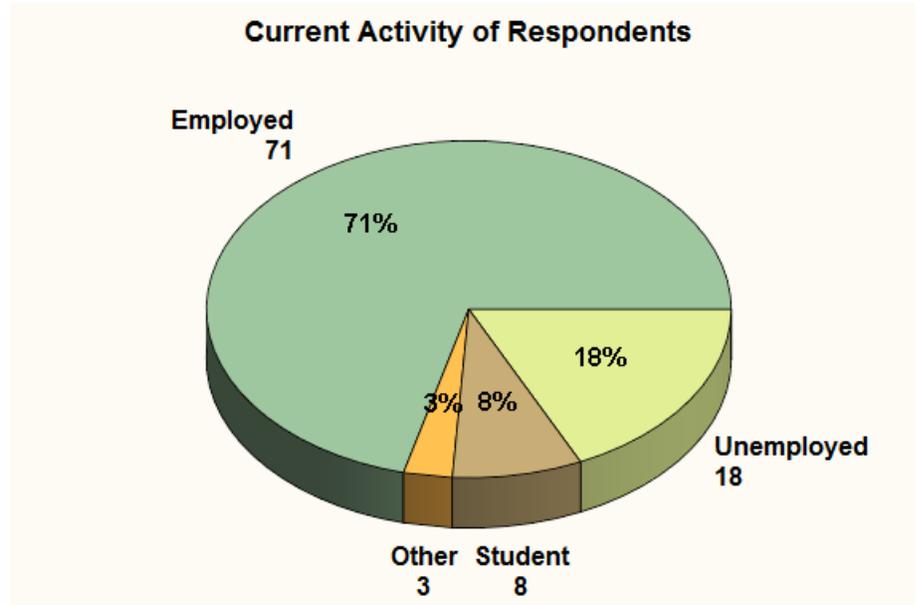
A personalized cover letter was sent out to all graduates from 2011/2012 academic year informing them that a survey was forthcoming. This letter was then followed by the survey. Students were given an incentive to win one of five prizes if their responses were received by December 15, 2012. Follow up with non-respondents was done by telephone to increase response rates.

Response Rates

The table below provides a summarized response rates of graduates by certificate, diploma and degree programs. Response rates are based on the total number of responses received from all graduates of the 2011/2012 academic year. The overall response rate was 33% and a 95% confidence interval of $\pm 8\%$.

	<i># Programs Surveyed</i>	<i># Graduates Surveyed</i>	<i># Respondents</i>	<i>Response Rate %</i>
Certificate	20	231	69	30%
Diploma	7	51	25	49%
Degree	2	22	7	32%
Total	29	304	101	33%

Findings
Current Activity



At the time this data was collected:

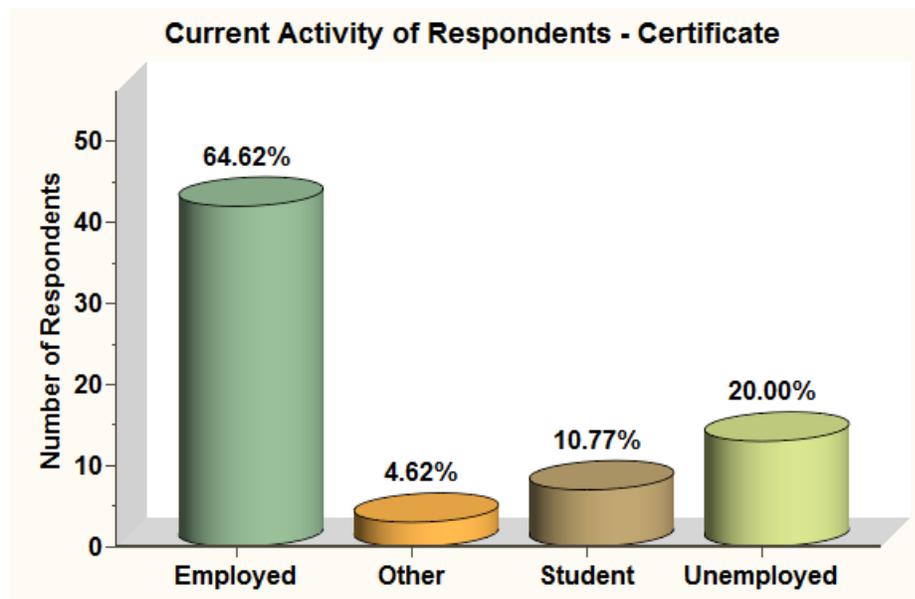
71% of respondents were employed

18% of respondents were unemployed

8% of respondents were students

3% of respondents reported 'other' as their current activity.

Current Activity by Achievements/Awards:



The following represents the current status of respondents that graduated with a **Certificate**:

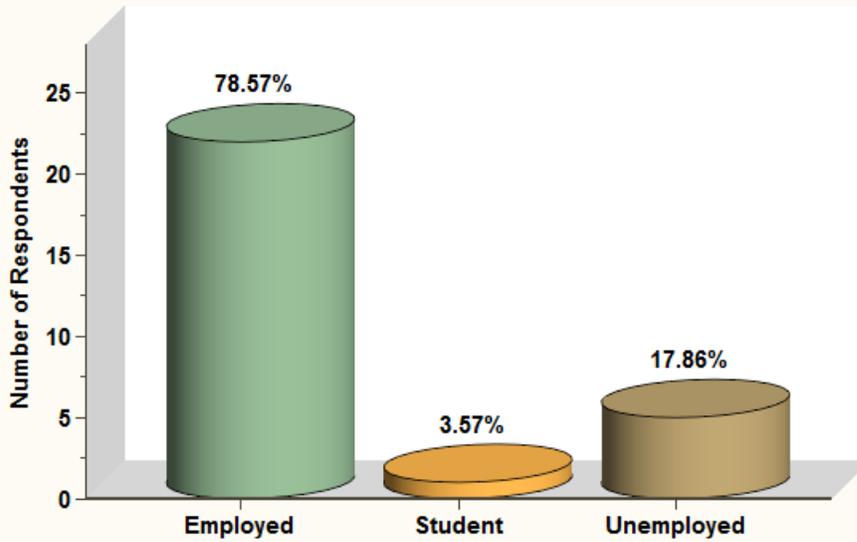
64.62% were employed

20% were unemployed

10.77% were students

4.62% were 'other'.

Current Activity of Respondents - Diploma



The followings represents the current status of respondents that graduated with **Diploma**:

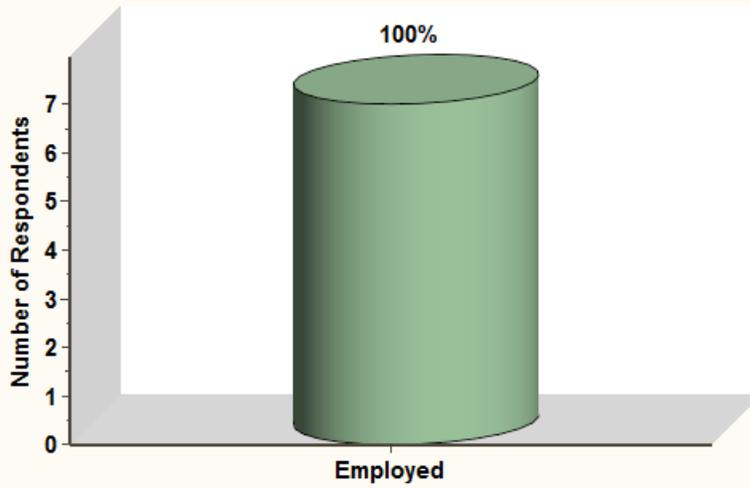
78.57% were employed

17.86% were unemployed

3.57% were students

None reported 'other'

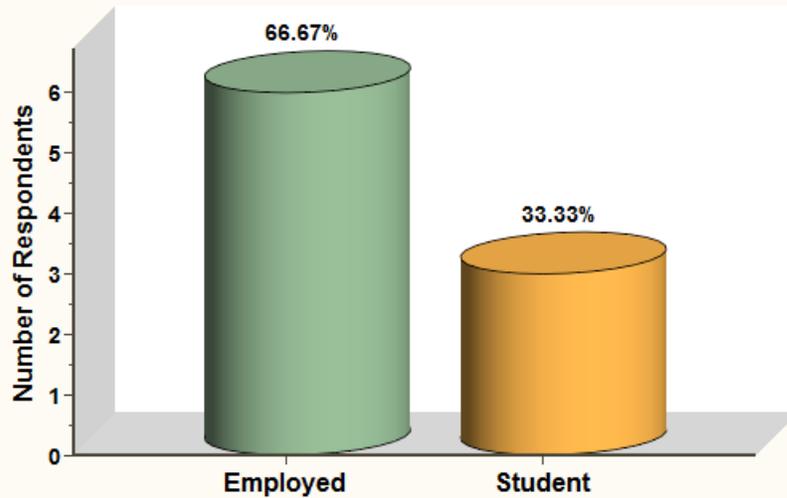
Current Activity of Respondents - Degree



All respondents that graduated with a degree reported to be employed.

Current Activity by Faculty/Division:

Current Activity of Respondents - Adult Learning Centre



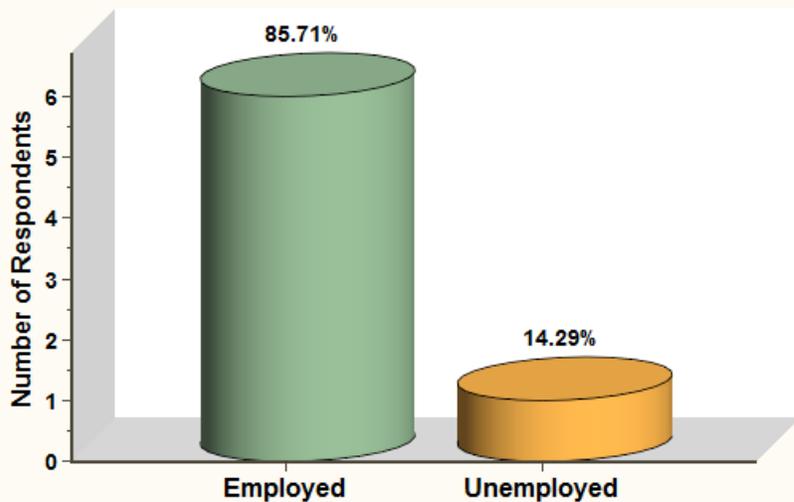
Respondents from f UCN Adult Learning Centre:

66.67% were employed

33.33% were students

None of the respondents reported that they were currently unemployed.

Current Activity of Respondents - Art & Science

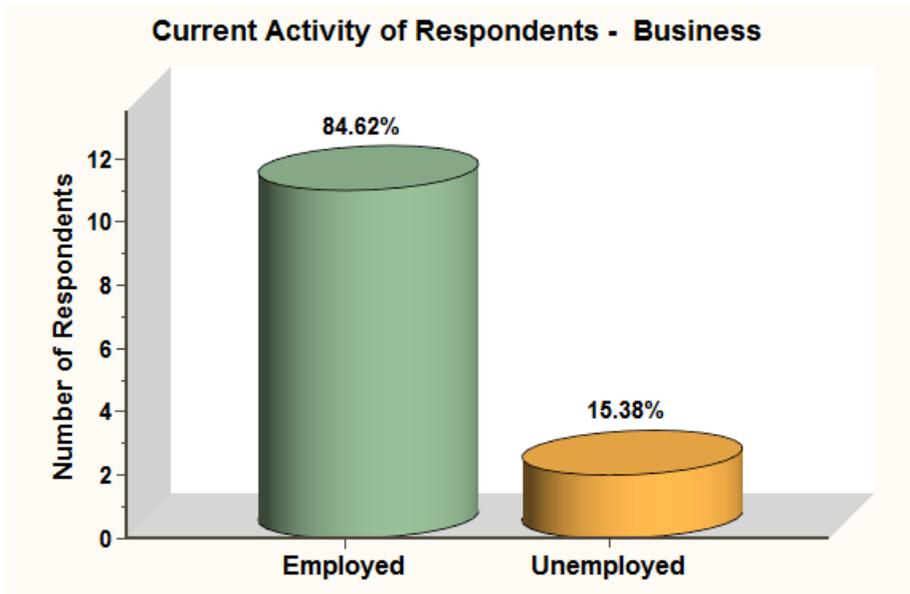


Respondents from the faculty of Art and Science:

85.71% were employed

14.29% were unemployed

None of the respondents reported to be a student as of the time of this survey.

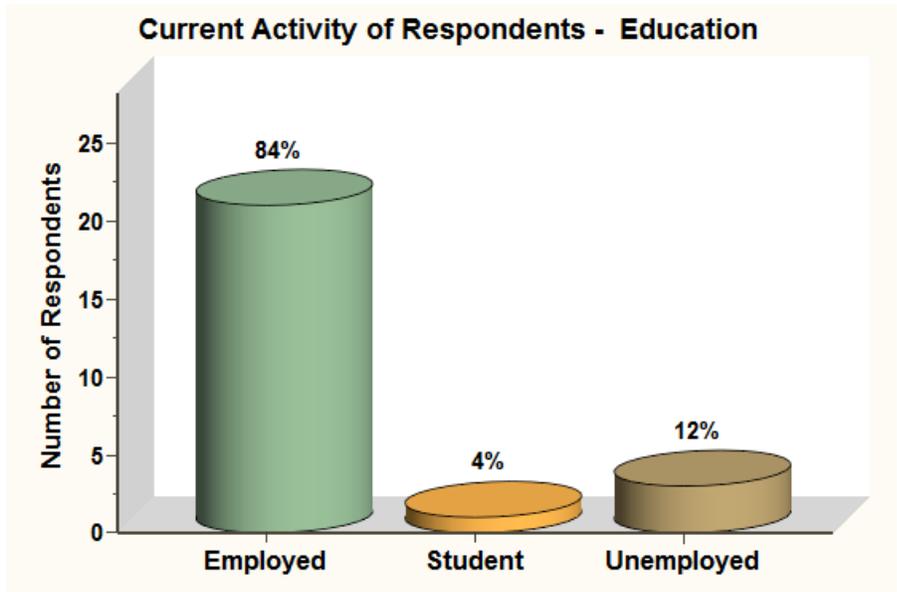


Respondents from the faculty of Business:

84.62% were employed

15.38% were unemployed

None of the respondents reported to be a student as of the time of this survey.



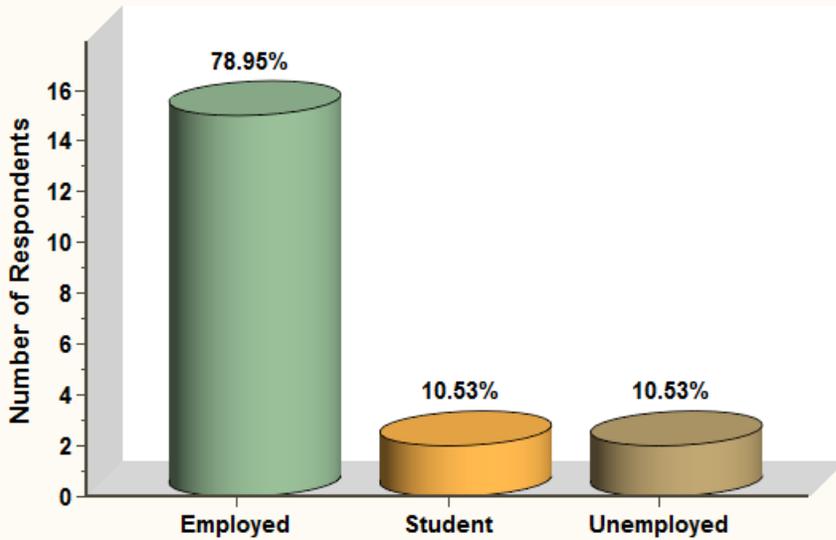
Respondents from faculty of Education:

84% were employed

12% were unemployed

4% were students.

Current Activity of Respondents - Health



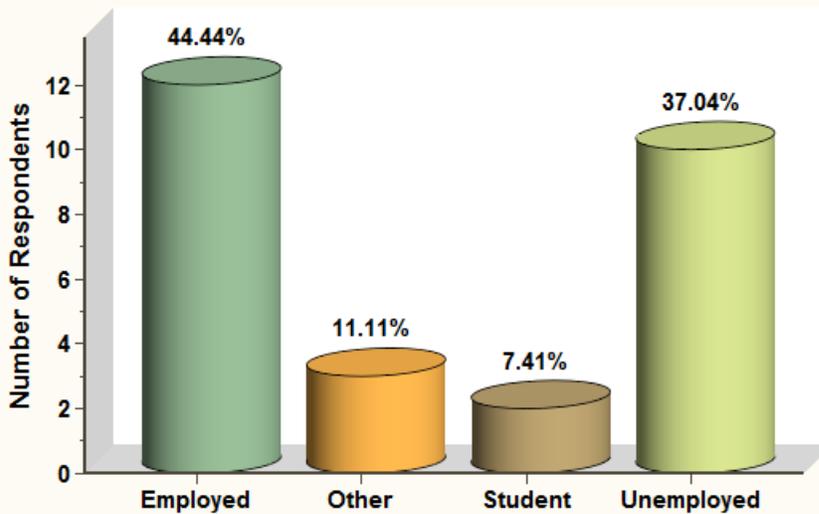
Respondents from faculty of Health:

78.95% were employed

10.53% were unemployed

10.53% were students

Current Activity of Respondents - Trade & Tech.



Respondents from faculty of Trade and Technology:

44.44% were employed

37.04% were unemployed

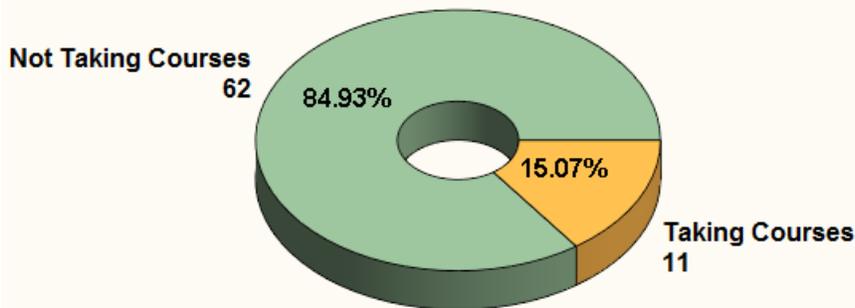
7.41% were students

11.11% reported 'other'

Information on Employment Status of Respondents

Employed respondents were asked about what they were doing along with their employment while unemployed respondents were also asked of any reasons why they could not secure a job as of the time of responding to this survey.

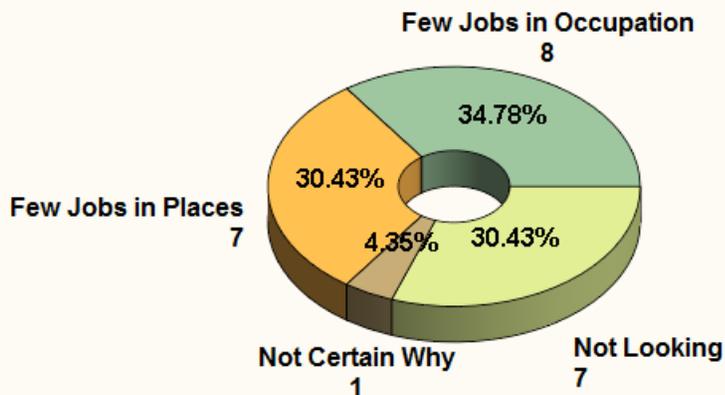
Respondents with Employment



84.93% of employed respondents were not taking courses along with their job

15.07% of employed respondents were taking courses along with their job.

Respondents without Employment



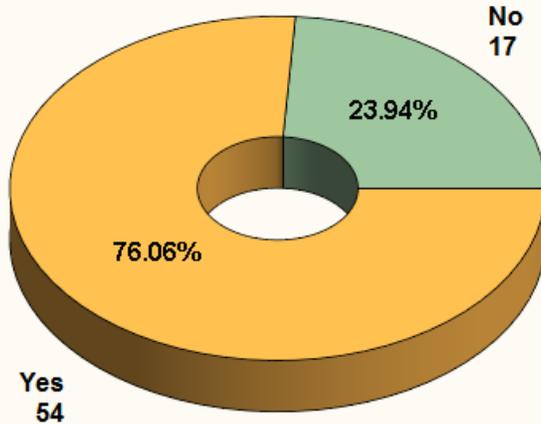
34.78% of unemployed respondents claimed that there were few jobs available in the occupation area for which they received their education.

30.43% claimed that there were few job openings in the places where they wish to work

30.43% claimed that they were not looking for job

4.35% claimed that they were not certain why could not find a job.

**Respondents in terms of
'Employment Related to Education'**

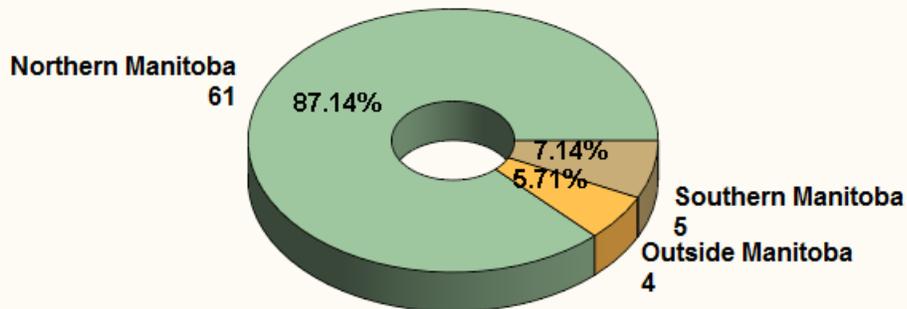


In terms of relationship between employment education received at UCN:

76.06% of the respondents obtained employment related to their education at UCN.

23.94% of the respondents found employment in non-related positions to their education at UCN.

Respondents in terms of Location of Employment



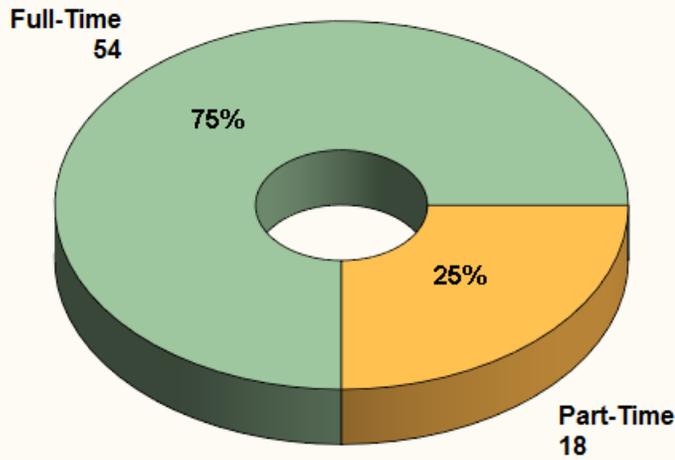
Location of employment:

87.14% of respondents secured their employment in Northern Manitoba

7.14% of respondents secured their employment in Southern Manitoba

5.71% of respondents secured their employment outside Manitoba province.

Types of Employment of Respondents



Type of employment:

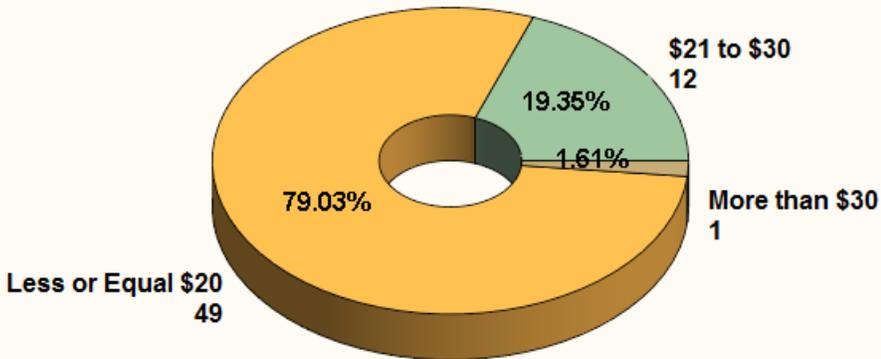
75% of respondents were employed full-time.

25% of respondents were employed part-time.

Respondents Wage Rate per Hour

The wage rates of respondents per hour were grouped into 3 with minimum wage rate of \$10.00 per hour and maximum wage rate of \$38.00 per hour. The mean and median wage rates per hour are approximately \$18 and \$17 respectively.

Wage Rate of Respondents per Hour



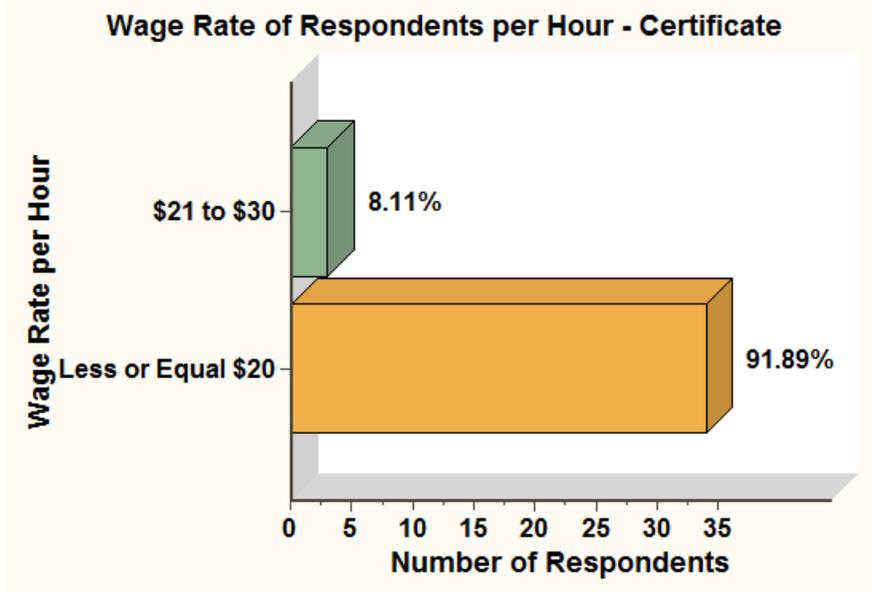
Wage Rate per hour of respondents:

79.03% earn less than or equal \$20 per hour (i.e. between \$10 and \$20)

19.35% earn between \$21 and \$30 per hour

1.61% earn more than \$30 per hour (i.e. between \$30 and \$38)

Employment/Wage Rate per Hour by Achievements/Awards:

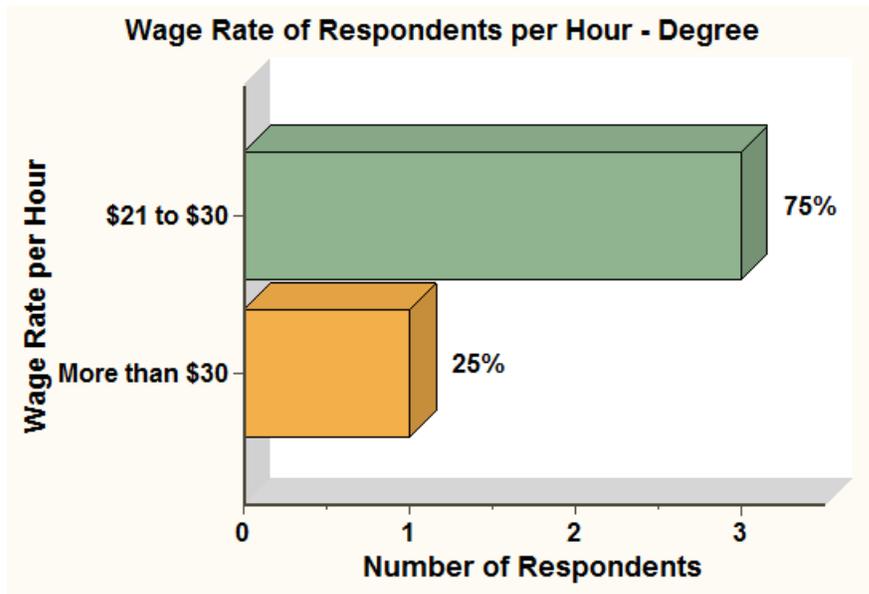


Wage Rate per hour of respondents - Certificate:

8.11% earn between \$21 and \$30 per hour

91.89% earn between \$10 and \$20 per hour

None of the respondents in this category earn above \$30 per hour.

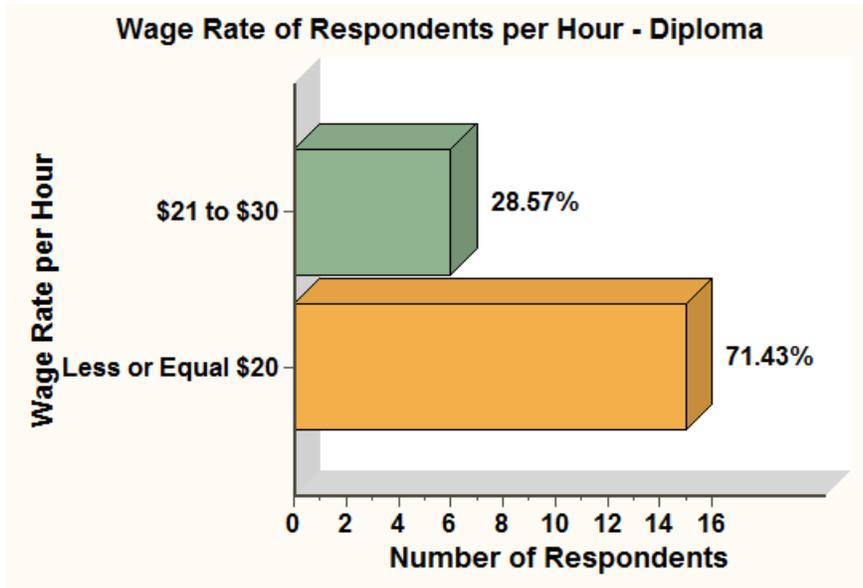


Wage Rate per hour of respondents - Degree:

75% earn between \$21 and \$30 per hour

25% earn more \$30 per hour

None of the respondents in this category earn between \$10 and \$20 per hour.



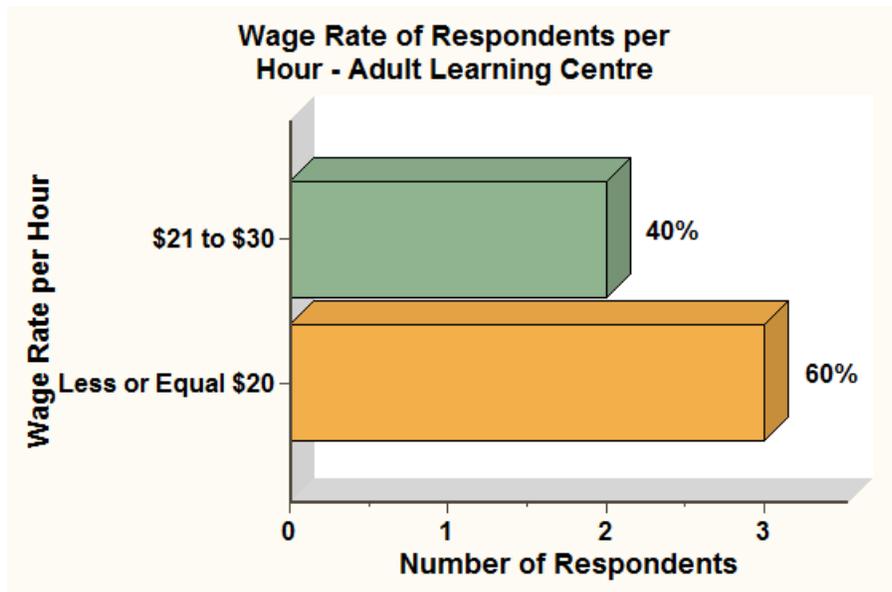
Wage Rate per hour of respondents - Diploma:

28.57% earn between \$21 and \$30 per hour

71.43% earn between \$10 and \$20 per hour

None of the respondents in this category earns above \$30 per hour.

Employment/Wage Rate per Hour by Faculty/Division:



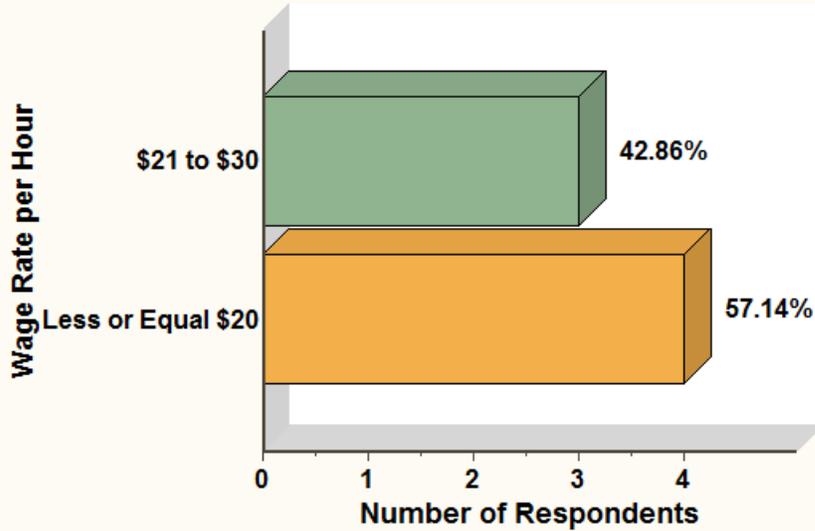
Wage Rate per hour of respondents – Adult Learning Centre:

40% earn between \$21 and \$30 per hour

60% earn between \$10 and \$20 per hour

None earn above \$30 per hour.

Wage Rate of Respondents per Hour - Art & Science



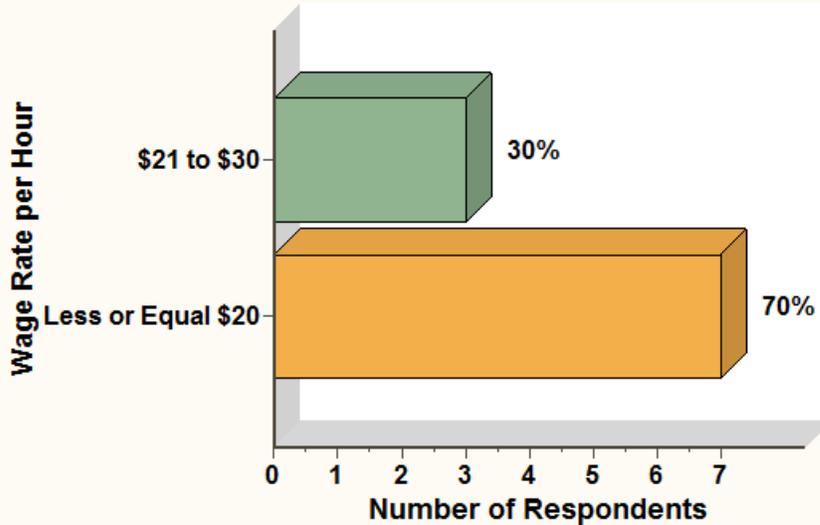
Wage Rate per hour of respondents – Art and Science:

42.86% earn between \$21 and \$30 per hour

57.14% earn between \$10 and \$20 per hour

None earn above \$30 per hour.

Wage Rate of Respondents per Hour - Business



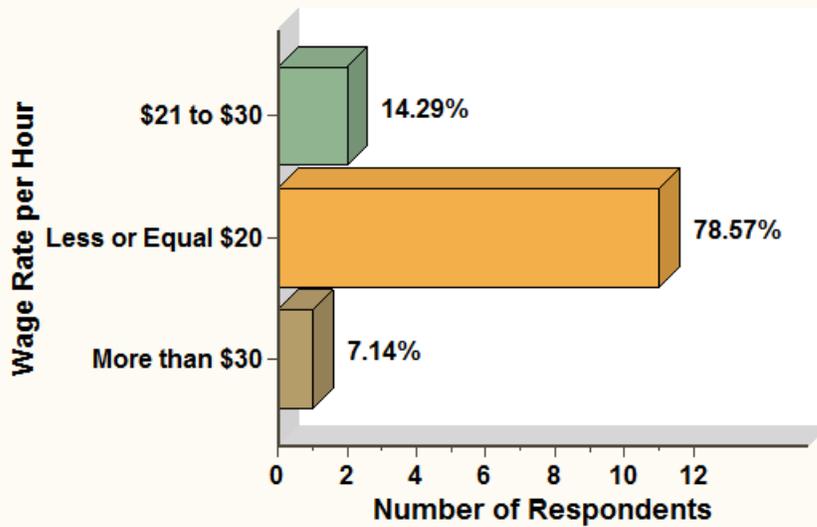
Wage Rate per hour of respondents – Business:

30% earn between \$21 and \$30 per hour

70% earn between \$10 and \$20 per hour

None of the respondents earns above \$30 per hour.

Wage Rate of Respondents per Hour - Education



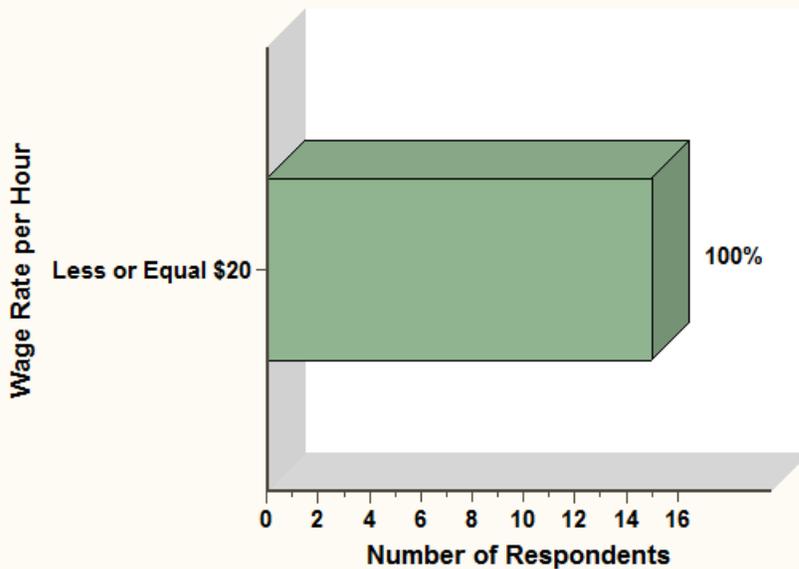
Wage Rate per hour of respondents – Education:

14.29% earn between \$21 and \$30 per hour

78.57% earn between \$10 and \$20 per hour

7.14% earn above \$30 per hour.

Wage Rate of Respondents per Hour - Health

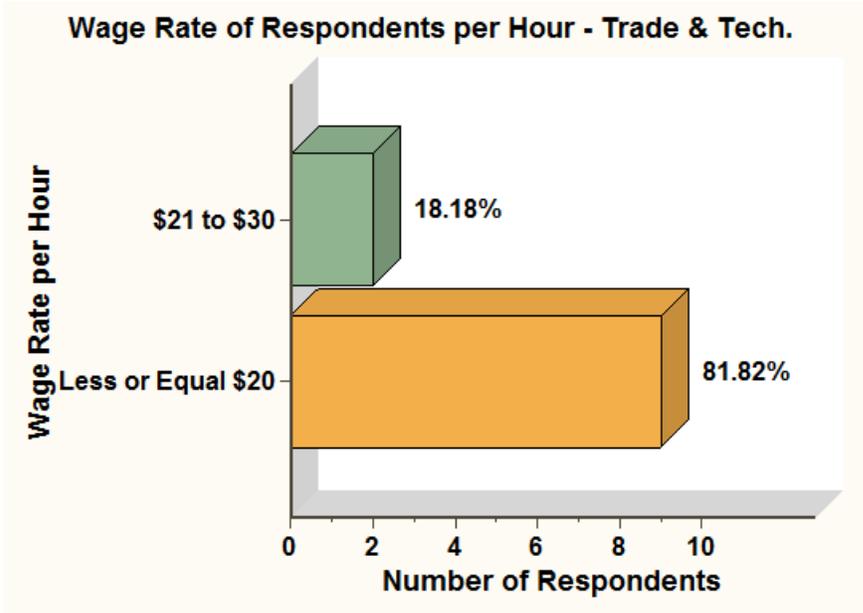


Wage Rate per hour of respondents – Health:

100% less than or equal \$20 per hour (i.e. between \$10 and \$20 per hour)

None earn between \$21 and \$30 per hour

None earn above \$30 per hour.



Wage Rate per hour of respondents – Trade and Technology:

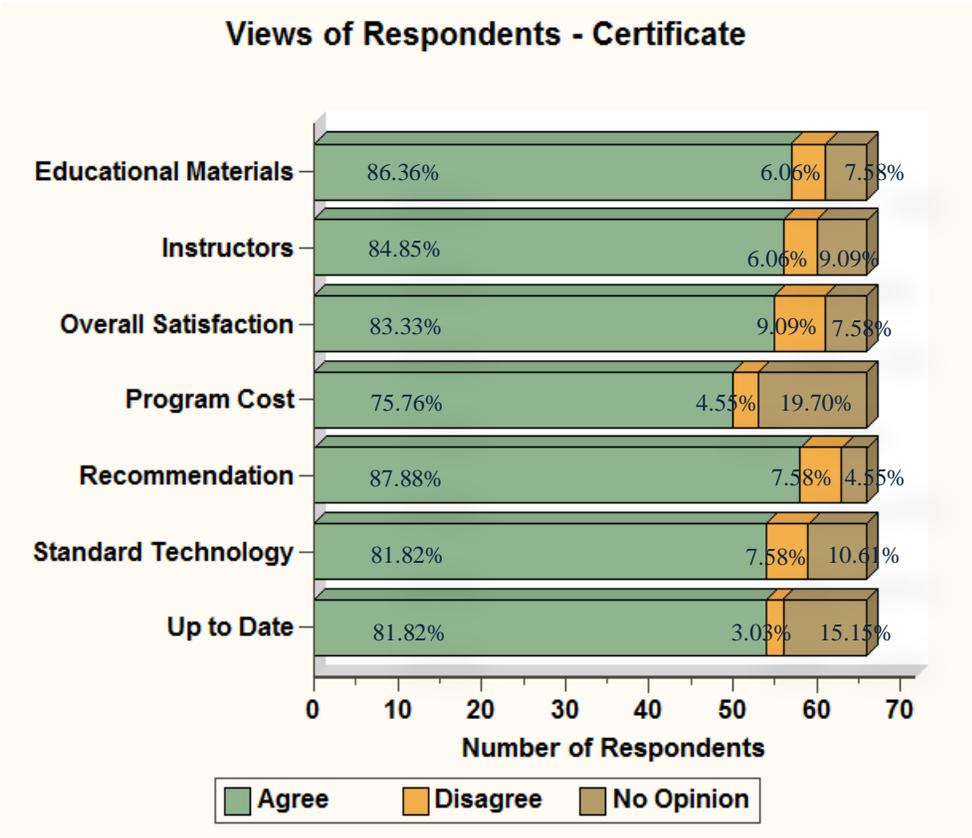
18.18% earn between \$21 and \$30 per hour

81.82% earn between \$10 and \$20 per hour

None earn above \$30 per hour.

Extent of Satisfaction of Respondents while at UCN

Extent of Satisfaction by Achievements/Awards:

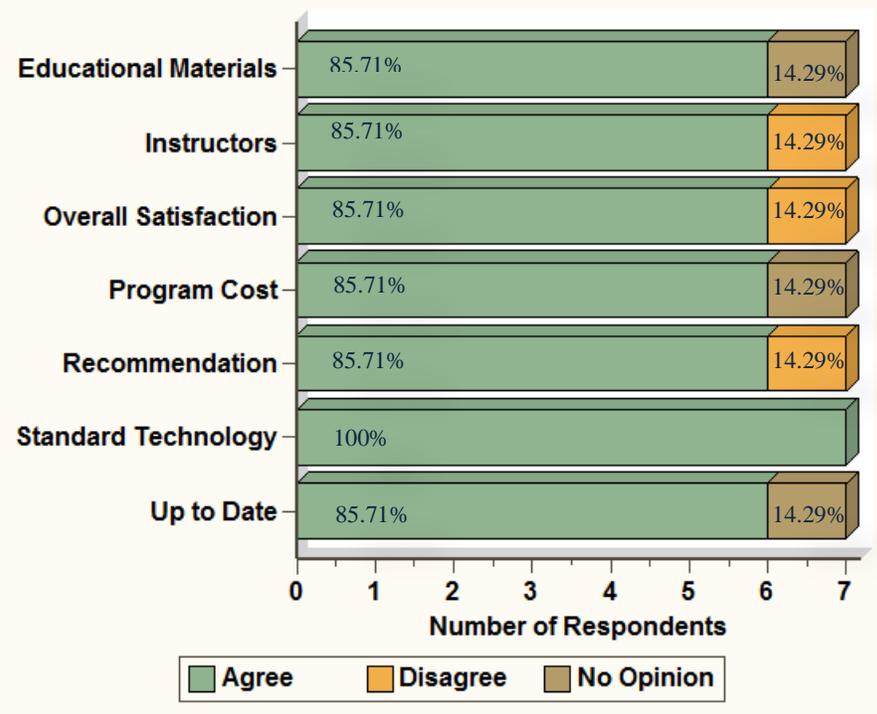


Approximately 88% of the respondents who graduated with a Certificate agreed that they would recommend the program they took at UCN to others.

About 20% of the respondents with Certificate disagreed with the cost of program.

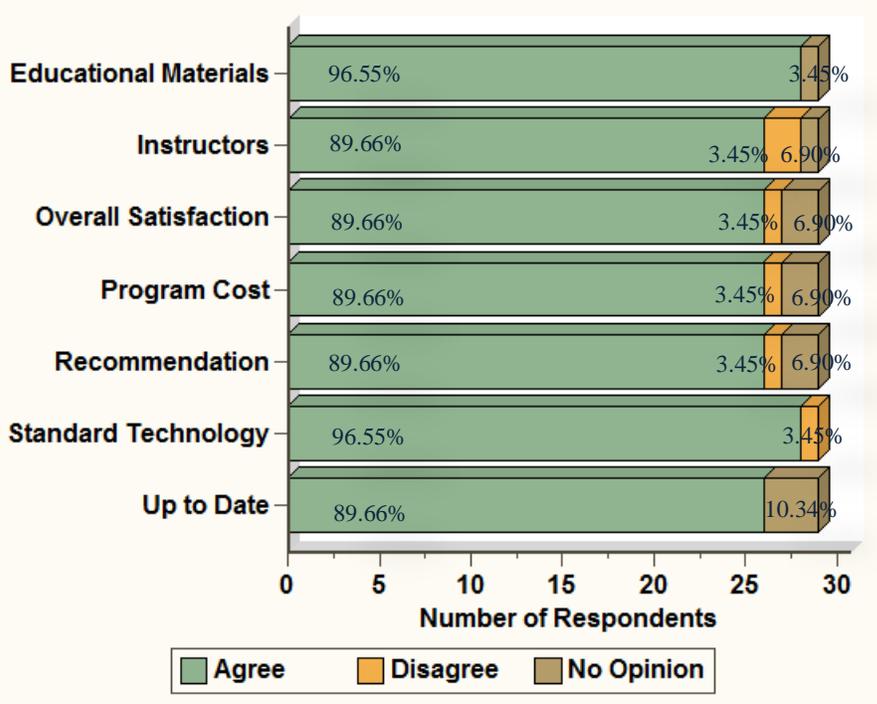
About 83% of the respondents with Certificate agreed with the overall satisfaction of the quality of education in UCN.

Views of Respondents - Degree



More than 86% of respondents with a Degree agreed with the provision of basic educational factors in UCN

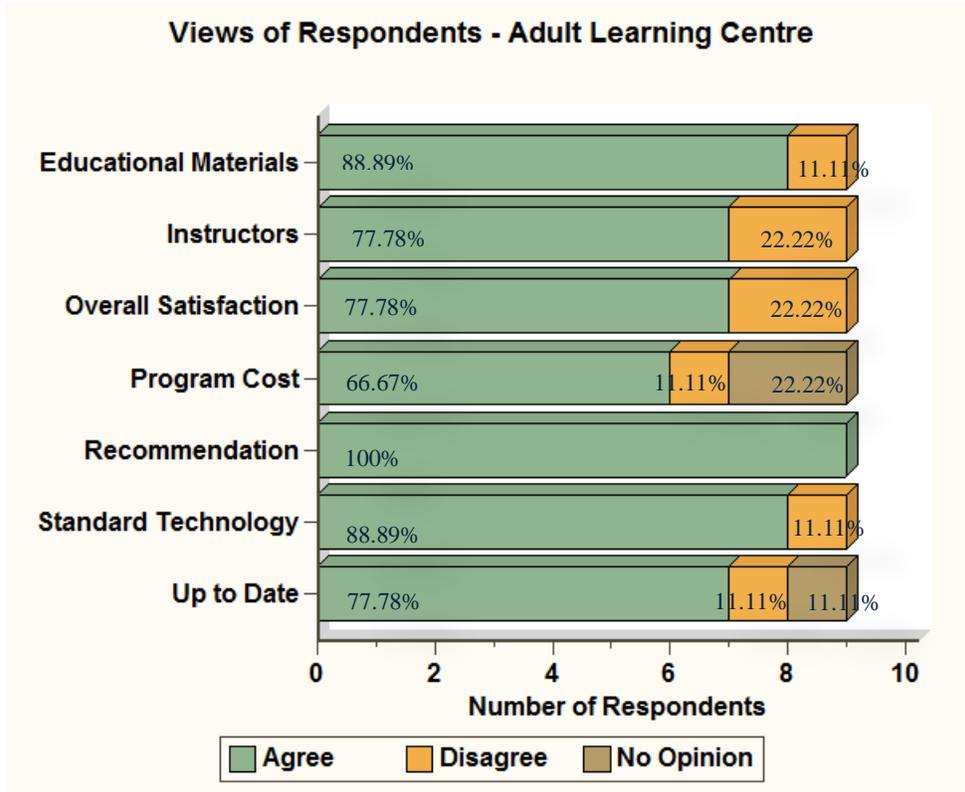
Views of Respondents - Diploma



Almost 97% of respondents with Diploma agreed with the quality of educational materials and technological standard in UCN.

Approximately 90% of respondents with Diploma agreed with quality of other provisions in UCN.

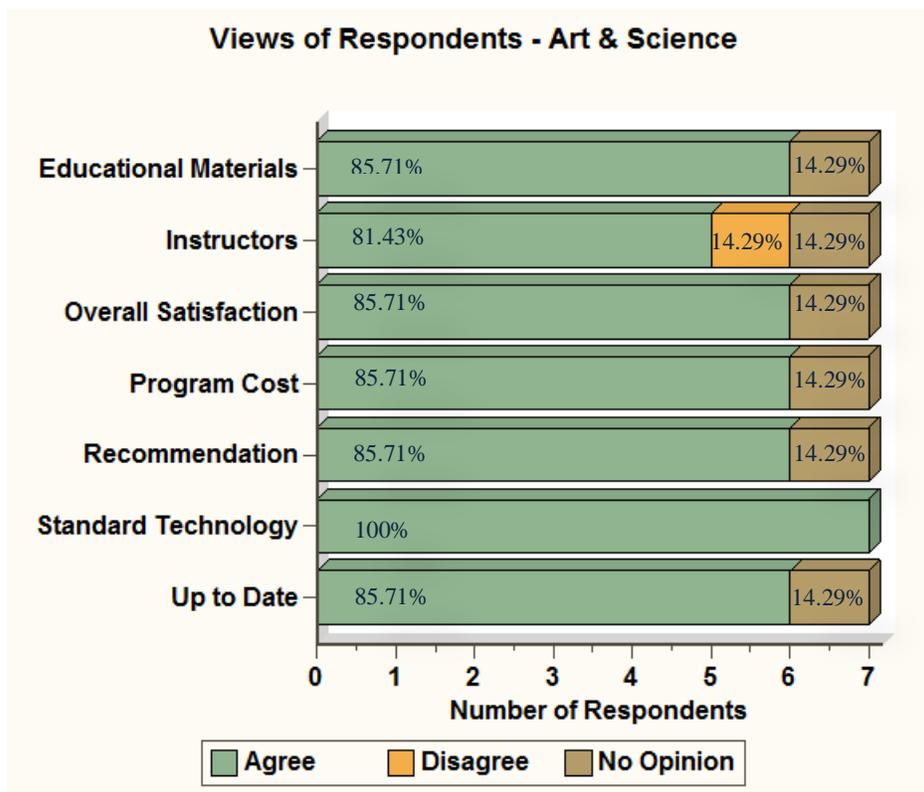
Extent of Satisfaction by Faculty/Division:



All respondents from ADL agreed to recommend the program they took to others.

Approximately 89% of respondents from ADL agreed with the quality of educational materials and technological standard in UCN.

22.22% of the respondents had no opinion regarding program cost while 11.11% disagreed with program cost.

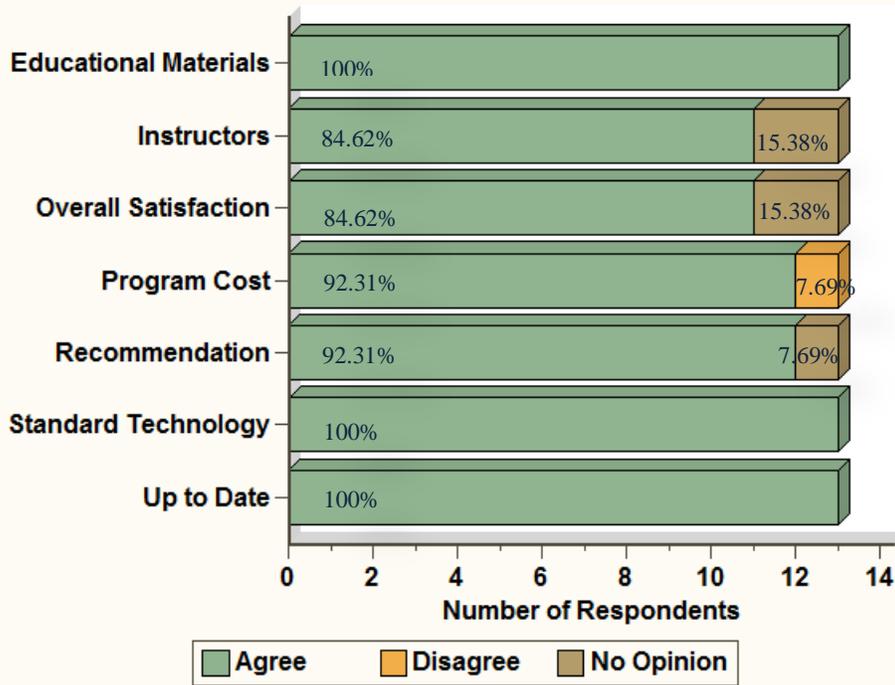


All respondents from faculty of Art & Science agreed with technological standard in UCN.

About 14% each of respondents from faculty of Art & Science disagreed and had no opinion on the quality of instructors in UCN.

More than 85% of respondents from the same faculty agreed with the quality of other provisions in UCN.

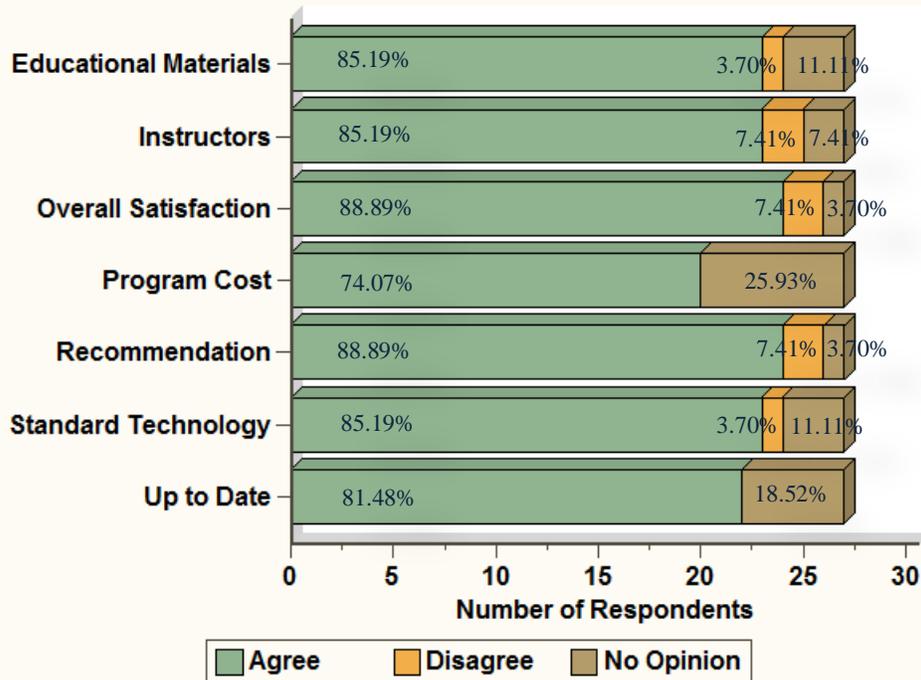
Views of Respondents - Business



All respondents from faculty of Business agreed with quality of educational materials, up to date program and technological standard in UCN.

More than 85% of respondents from faculty of Business agreed on quality of other provisions in UCN.

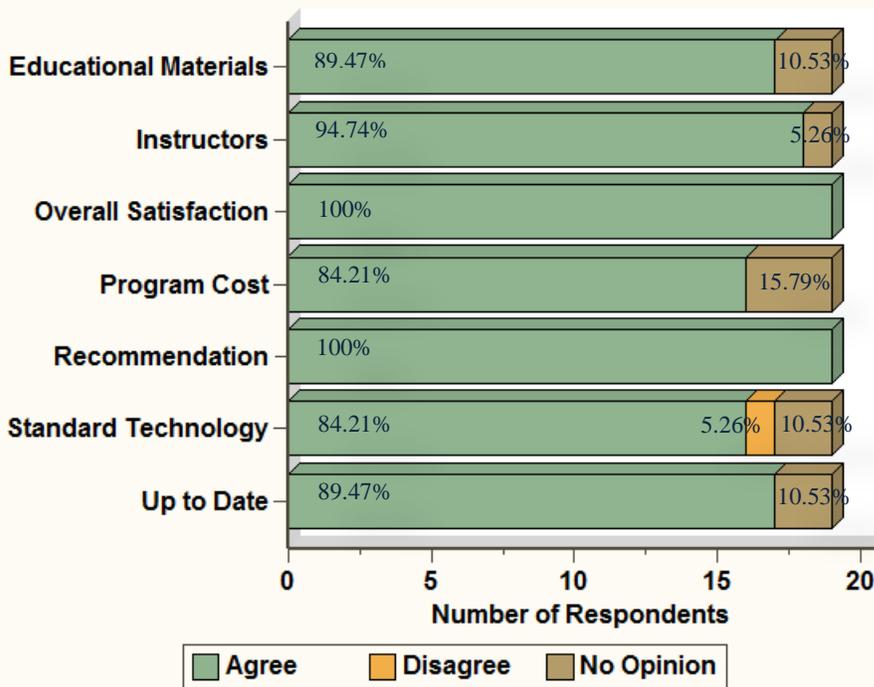
Views of Respondents - Education



About 26% and 19% of respondents from faculty of Education had no opinion on reasonability of the program cost and up to date of programs respectively.

More than 85% of respondents from faculty of Education agreed with the quality of other provisions in UCN.

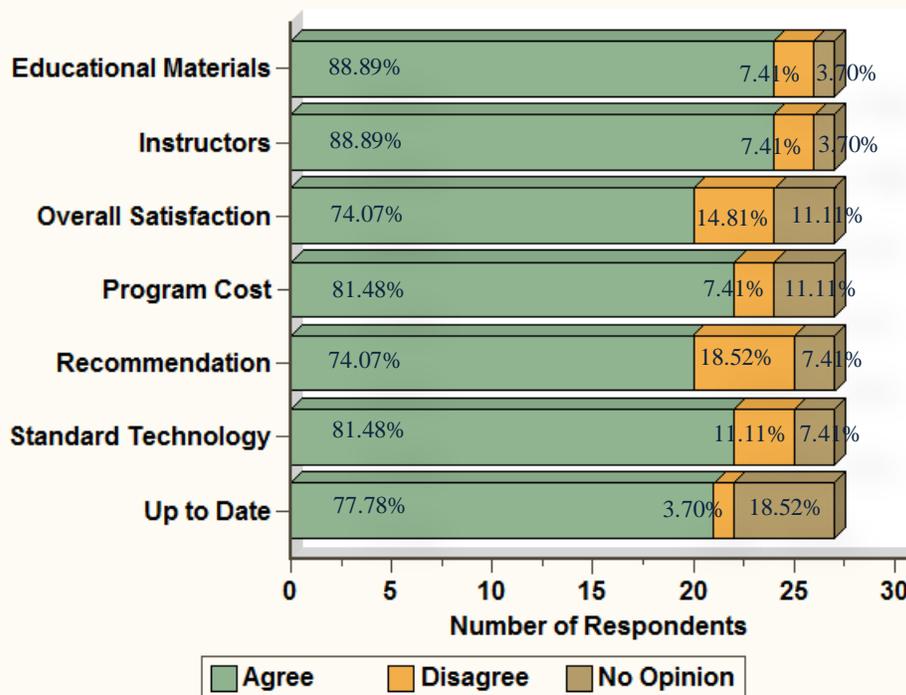
Views of Respondents - Health



All the respondents from the faculty of Health agreed with quality of education in UCN and wish to recommend the program they took to others.

Approximately 95% of respondents from faculty of Health agreed with the knowledge of instructors in UCN.

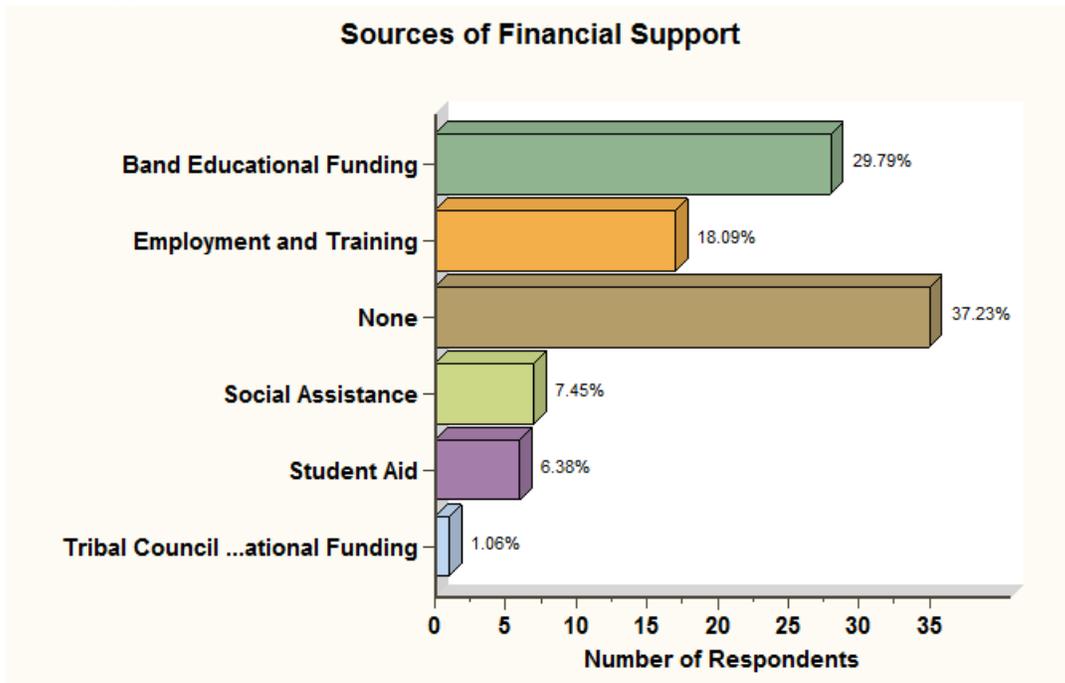
Views of Respondents - Trade & Technology



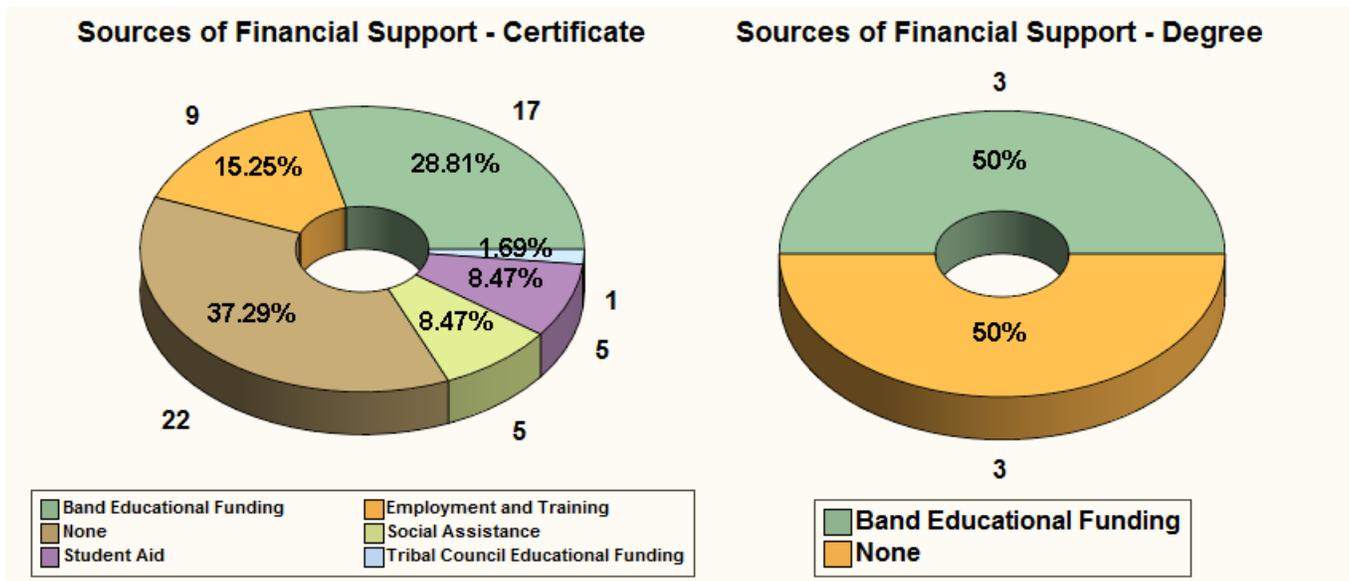
About 89% of respondents from faculty of Trade & Tech. agreed with the quality of educational materials and knowledge of instructors in UCN.

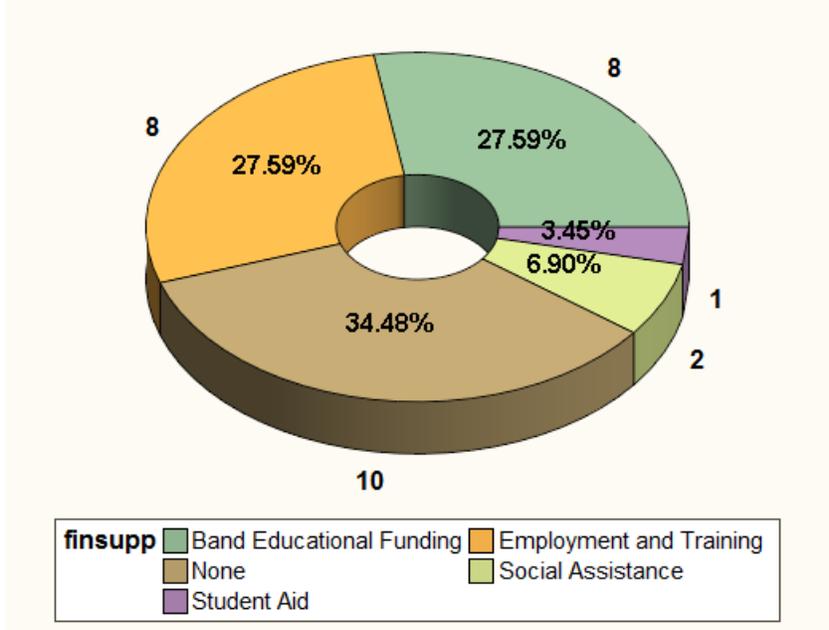
About 82% of respondents from the same faculty agreed with reasonability of program cost and technological standard In UCN.

Financial Supports to Respondents

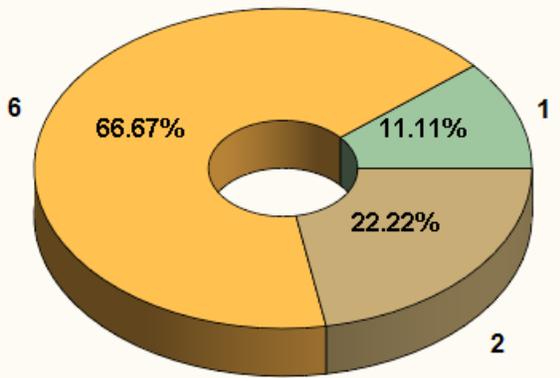


In terms of financial support, approximately 30% of respondents received financial support for their educational programs from 'Band Educational Funding', 18% of respondents received theirs from 'Employment and Training', 7.45% of respondents received financial support from 'Social Assistance' while about 37% of respondents received no financial support. Graphical presentations of Financial Support received by respondents are provided below according various awards received at completion and by faculties/divisions.

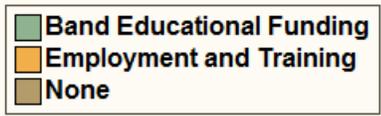
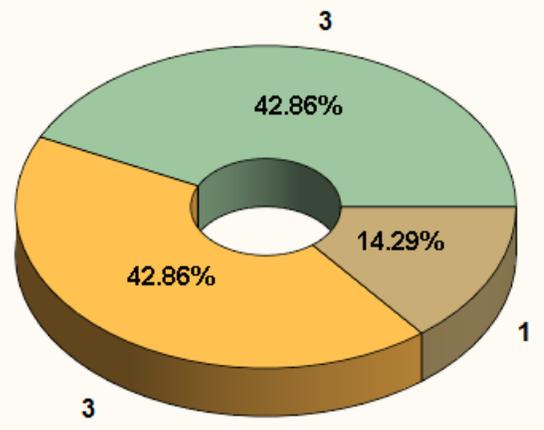




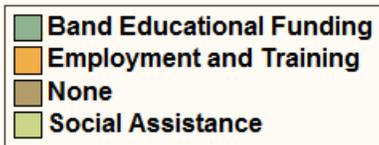
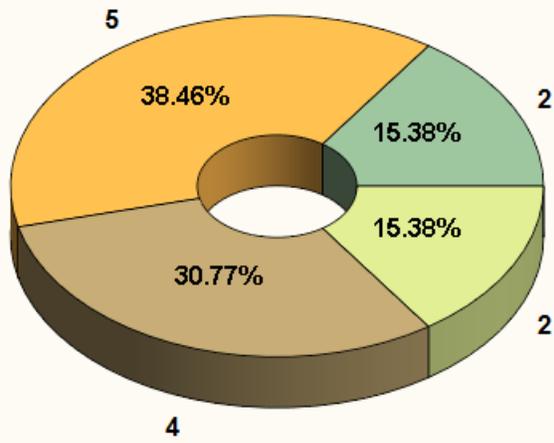
Sources of Financial Support - Adult Learning Centre



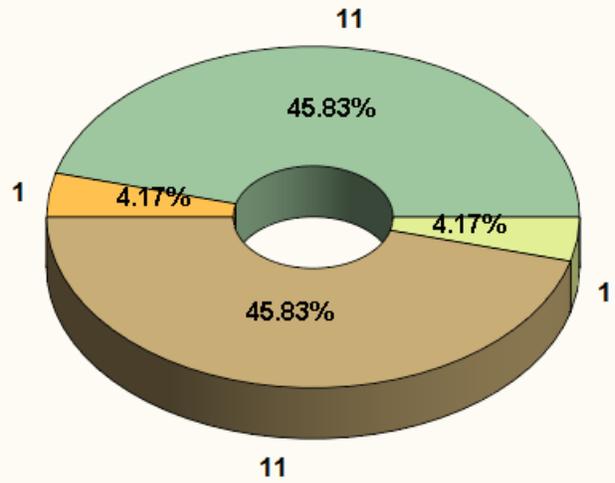
Sources of Financial Support - Art & Science



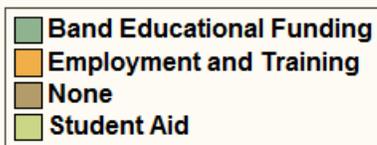
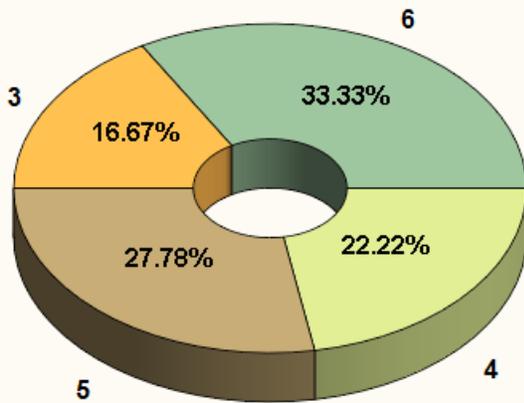
Sources of Financial Support - Business



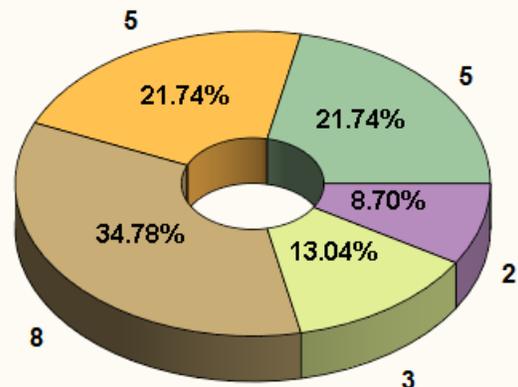
Sources of Financial Support - Education



Sources of Financial Support - Health

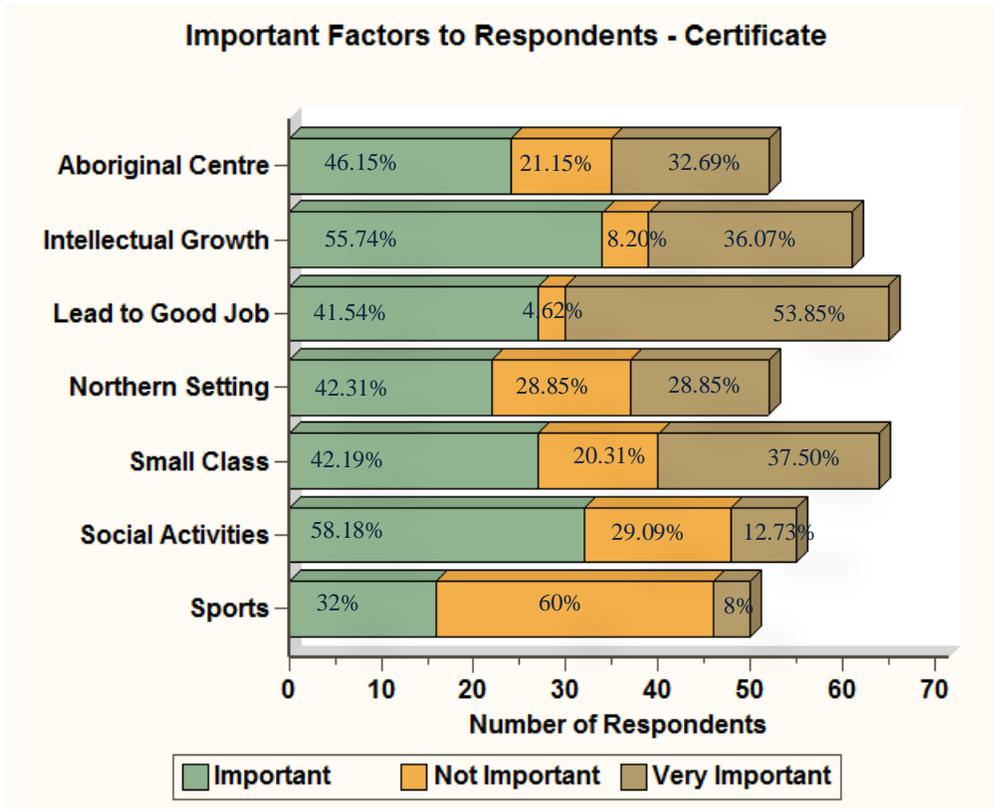


Sources of Financial Support - Trade & Tech



Importance of Some Provisions in UCN to Respondents

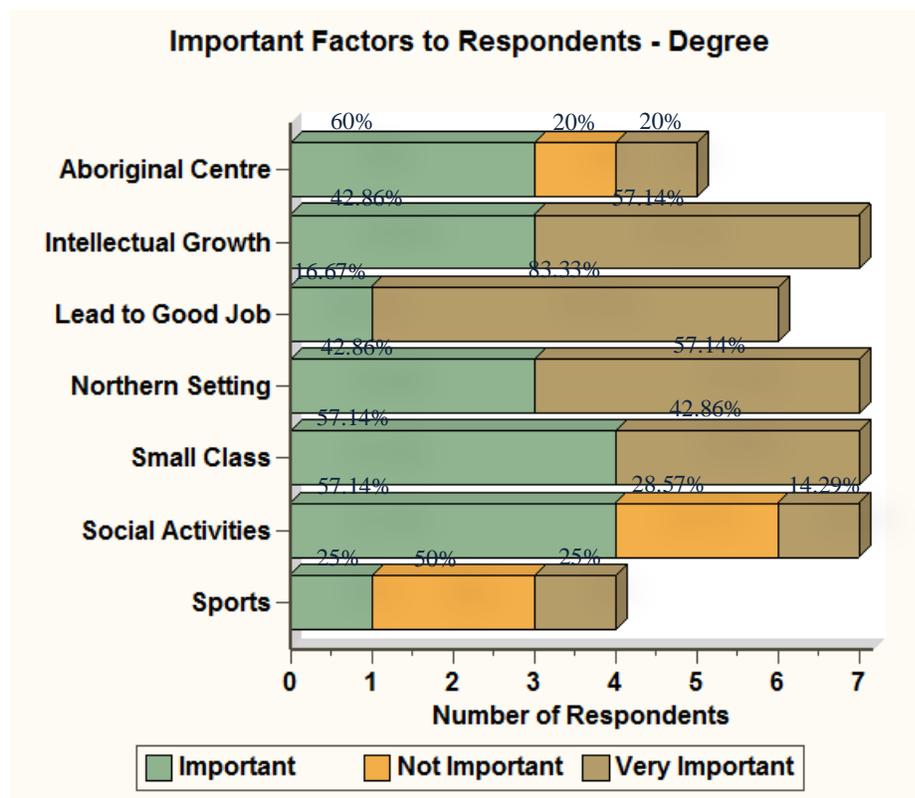
Importance of Some Provisions by Achievements/Awards:



About 56% and 36% of respondents with a Certificate considered Intellectual Growth as *important* and *very important* respectively.

60% of respondents with a Certificate considered Sports and *not important*

54% of respondents with a Certificate considered Lead to Good Job as *very important* and 42% as *important*.

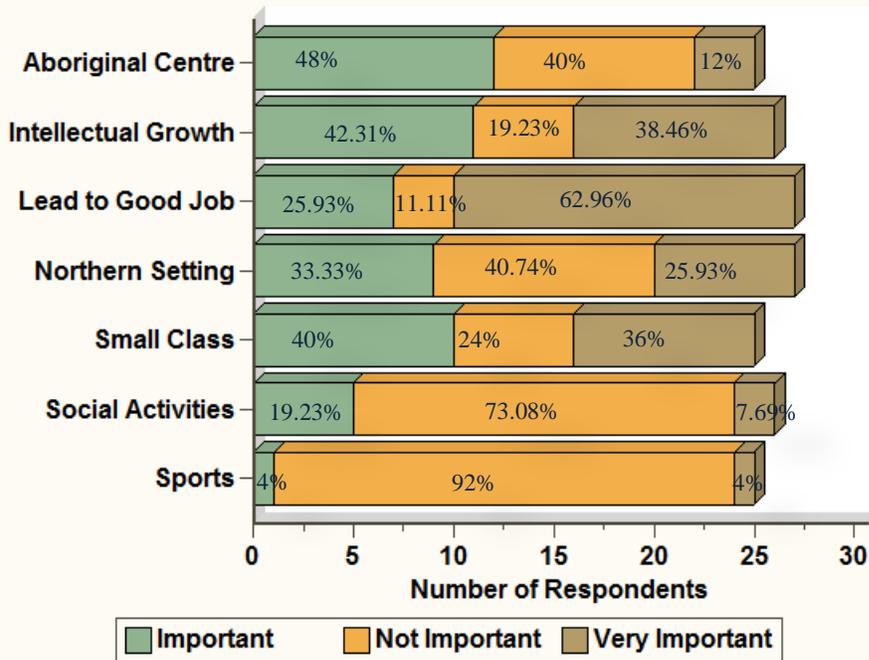


About 83% of respondents with a Degree considered Lead to Good Job as *very important* and 17% as *important*

About 57% of respondents with a Degree considered Small Class and Social Activities as *important*

50% of respondents with a Degree considered Sports as *not important*.

Important Factors to Respondents - Diploma



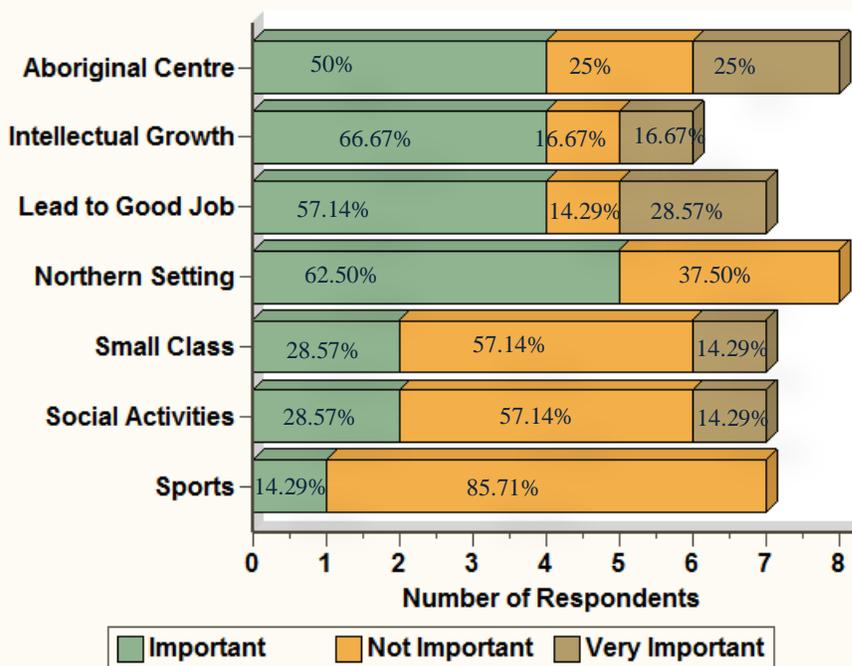
92% and 73% of respondents with a Diploma considered Sports and Social Activities respectively as *not important*

About 63% of respondents with a Diploma considered Lead to Good Job as *very important*

About 41% and 40% of respondents with a Diploma considered Northern Setting and Aboriginal Centre respectively as *not important*.

Importance of Some Provisions by Faculty/Division:

Important Factors to Respondents - Adult Learning Centre

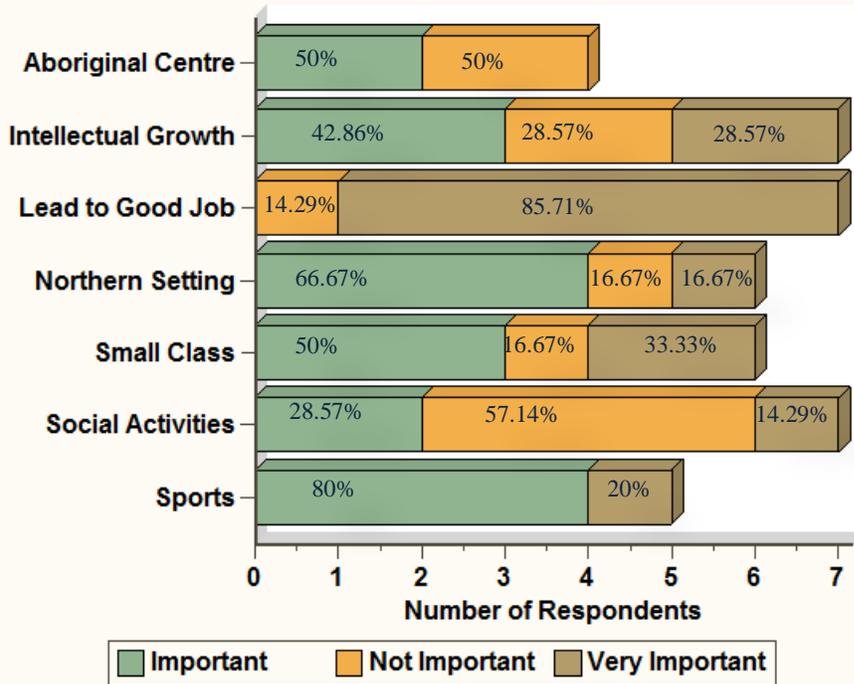


About 73% of respondents from ALC considered Northern setting as *important* while about 37% considered it as *not important*.

Approximately 67% and 57% of respondents from ALC considered Intellectual Growth and Lead to Good Job as *important* respectively.

About 86% of respondents from ALC considered Sports as *not important*.

Important Factors to Respondents - Art & Science

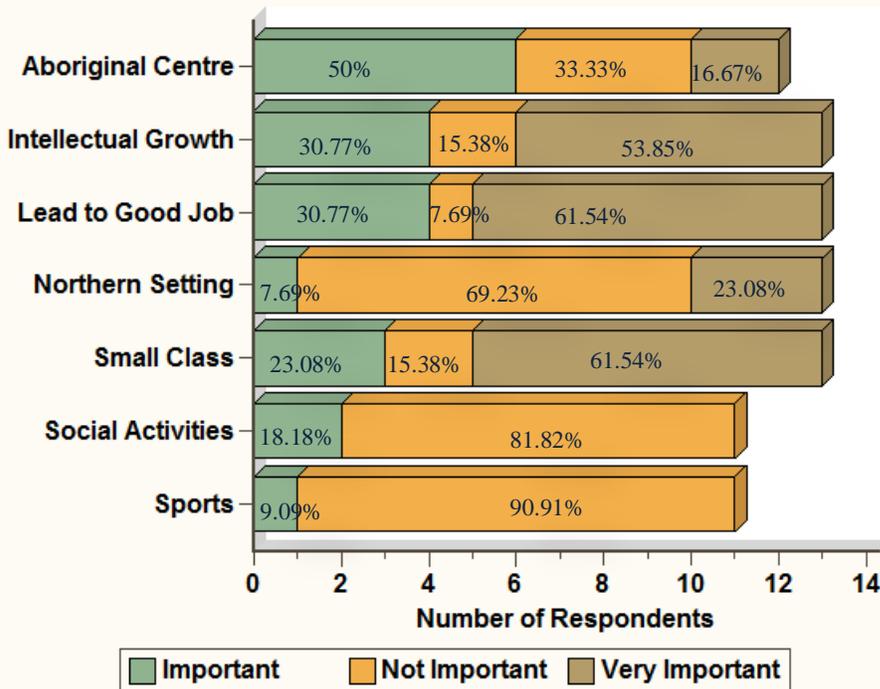


About 86% of respondents from faculty of Art & Science considered Lead to Good job as *very important*.

50% and 67% of respondents from faculty of Art & Science considered Aboriginal Centre and Northern Setting respectively as *important*.

57% of respondents from same faculty considered Social Activities as *not important*.

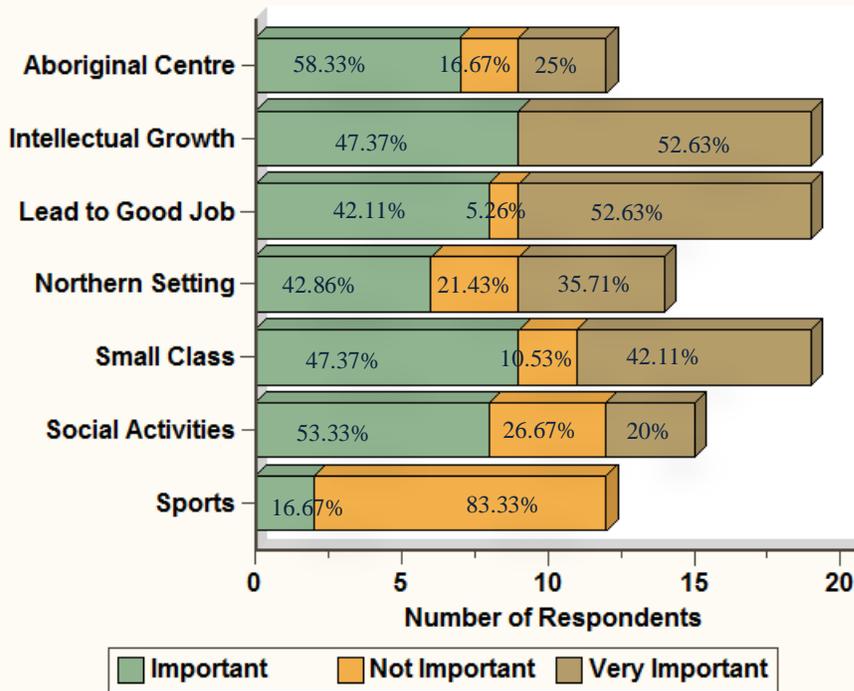
Important Factors to Respondents - Business



About 62% of respondents from faculty of Business considered Small Class and Lead to Good Job as *very important*.

Approximately 91%, 82% and 69% of respondents from faculty of Business considered Sports, Social Activities and Northern Setting respectively as *not important*.

Important Factors to Respondents - Health

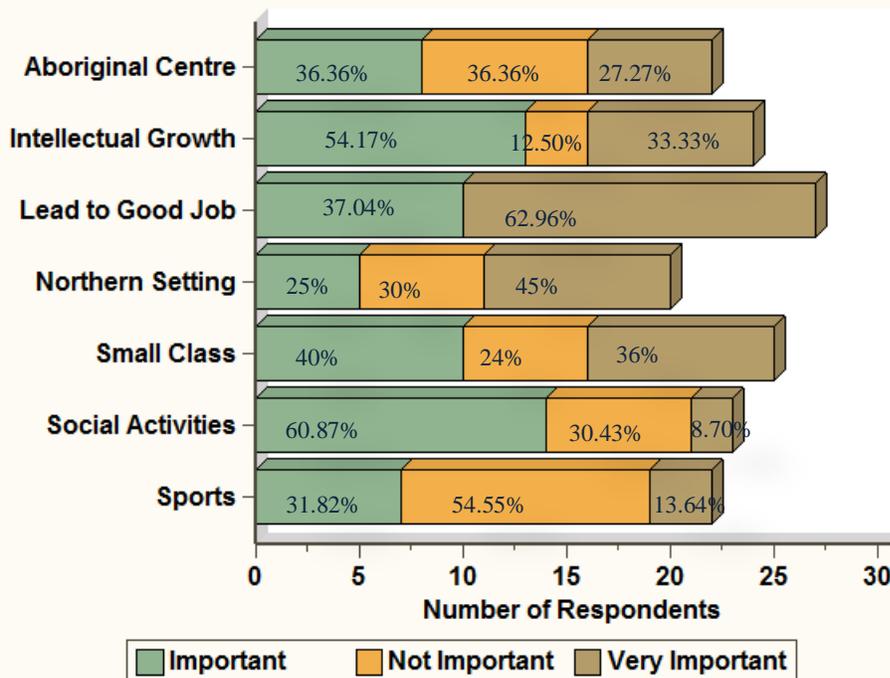


53% of respondents from faculty of Health considered both Intellectual Growth and Lead to Good Job as *very important*.

58% and 53% of respondents from faculty of Health considered Aboriginal Centre and Social Activities respectively as *important*.

83% of respondents from faculty of Health considered Sports as *not important*.

Important Factors to Respondents - Trade & Tech.



63% of respondents from faculty of Trade & Tech. considered Lead to Good Job as *very important*.

61% and 54% of respondents from faculty of Trade & Tech considered Social Activities and Intellectual Growth respectively as *important*.

55% of respondents from faculty of Trade and Tech considered Sports as *not important*.

Difficulties of Respondents in Terms Of Housing and Childcare

More than half of respondents had no form of difficulties in obtaining housing while in UCN. Also, in terms childcare, 44% of respondents did not have any difficulties in obtaining childcare.

The issues of housing and childcare were not applicable to 38% and 48% of respondents respectively.

